

## Who we worked with:

### Institute for Financial Studies

www.ifs.org.uk

## When:

2009 – now

## What we did:



Consultation



Development



Co-Lo

## Consultancy & Strategy

The [Institute for Fiscal Studies](#) advises government, industry and academia on fiscal policy matters.

On budget day - 26th Jan 2009 - the IFS relaunched their website which was designed by our creative partners, Pynk and Fluffy.

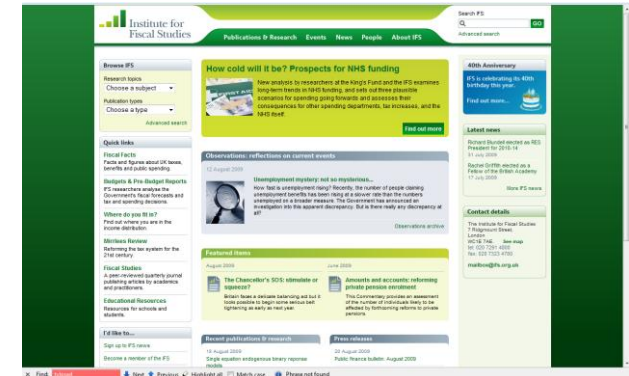
The web-site was built and deployed by Houxou.

## Development

Of course we also built the database technology behind the web-site, which enables the IFS to update the content management easily.

We also deployed a search engine to search the IFS's massive archives of economic research papers, authors and events.

IFS continues to develop its web-site with us, to bring more features to help their clients.



## Relationship

We spent time getting to know the owners of the project, so that we had a good relationship with them which made the development and launch of the project straightforward.

