

Who we worked with:

Flyer (Seager Publishing Ltd)

www.flyer.co.uk

When:

1999 – now

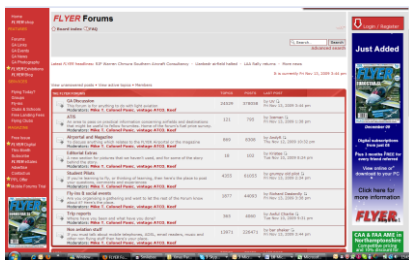
What we did:



Consultation Development Co-Lo

Flyer forums

The Flyer website attracts over 1m unique visitors hits every day. The most popular, is their forums, in which pilots discuss anything from Aircraft cleaning to Fly-ins and social events.



Consultancy & Strategy

FLYER magazine is Europe's leading general aviation magazine available from the news stand and by subscription. Published by Seager Publishing Ltd., the magazine was early to recognise the value of the Internet as a publishing medium in 1998.

FLYER needed to provide a channel to engage their readership in participation in what has become their on-line community. FLYER's niche readership includes aviation enthusiasts, flight crews, and the industries that serve them.

FLYER approached us because of our experience with Aviators Network - the UK's first special Interest Internet provider.

Since then we have an ongoing relationship with Flyer, and continue consultations about safety, security, and the potential of new social networking tools.

Co-Location

We host their servers in our datacentre in Docklands.

Development

We helped FLYER develop their own ISP providing Internet access, email, webspace and Broadband to their subscribers.

FLYER AIR Portal

The Global Show for General Aviation
AERO April 8 - 11, 2010 EDNY: N 47 40.3 E 004 30.7

Friday 13 November 2009 15:43 UTC

- Home
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 - Flying Clubs
- MAGAZINE
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 - This Month
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 - Advertise
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NEW! FLYER ESALES
 FLYER is proud to present a new way of selling your aircraft or share. The FLYER private advertising packages now feature your very own webpage - with unique URL - dedicated to selling your aircraft/share

Check out the new eSales area here
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FLYER eSales

FLYER Forums

News Forums Events

From the Forums

- [AAIB Reports & Findings](#) (GA Discussion)
- [Aircraft Breakers or Parts Suppliers Please?](#) (GA Discussion)
- [Llanbedr development plan stumbles](#) (GA Discussion)
- [This looks good - Memory Map GPS charts...](#) (GA Discussion)
- [Getting an aircraft over from the US](#) (GA Discussion)
- [Old Buckenham](#) (GA Discussion)
- [A plane is born - TV tonight, Quest, 1830](#) (GA Discussion)
- [Turn opposite to circuit direction legality](#) (GA Discussion)
- [Channel 4 to crash 300 seat passenger jet](#) (GA Discussion)
- [AvWeb Picture of the Week - Kid in a B-17](#) (GA Discussion)

[Go to the Forums](#)

Shop

FLYER 2 Year Subscription
 £65.95

Secure transactions at the all-new FLYER Shop, including online subscriptions to FLYER magazine, back issues of the magazine, books and accessories

The Magazine

The latest issue of FLYER out now! Packed full of features, the current issue contains flight tests, technique tips, flying adventures and much more. Including flying a helicopter on floats and

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